

*Passion for golf
Passion for the environment*



1st APLGI-IGOLF Indonesian Golf and Environment Forum
Managing Golf for Nature and People
by Paul Sochaczewski
IGOLF Chairman, Creative Director
Jakarta - May 28, 2009

An Invitation to APLGI members to work with IGOLF to move towards



Environmental and social responsibility



No more “business as usual”




Golf in Indonesia faces difficult challenges

- Economic hard times
- Keeping members happy
- High taxes
- Competition
- Environmental regulations
- Social responsibility





Challenges




- *Environmental*
- *Social*
- *Intangible*






Challenges

- *Environmental*
 - Water use and quality
 - Pollution
 - Chemical use
 - Habitat destruction and enhancement
 - Waste management and recycling

Challenges



- **Social**
 - Land acquisition
 - Employment
 - Heritage




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Challenges

- **Intangible - Elitism**





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Intangible - Elitism

South Korea President Lee tells officials to stop playing golf

Sends “wrong signal” during economic hard times; Bush “sacrificed” his golf to show solidarity with dead US soldiers in Iraq.



Presidents Bush and Lee play golf during better times



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Intro to IGOLF



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IGOLF - International Golf and Life Foundation



- Swiss-based, but international
- Initial focus Southeast Asia
- Non-profit NGO
- Establish *norms of excellence* based upon *environmental and social responsibility* for golf courses around the world.



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Three Councils

- **Council of Experts**
Individuals
- **Partnership Council**
Non-profit groups, universities, technical agencies
- **Corporate Advisory Council**
Companies - TEHC, AUM




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Laureate Courses - invitation to APLGI members

- CHARTER-Eight principles
(most good courses probably already implementing)
- Voluntary
- Cannot be purchased
- First courses:
20 courses
in nine countries
(two in Indonesia)



The image shows a framed certificate titled 'IGOLF CHARTER' and 'IGOLF LAUREATE COURSE STATUS AWARDED TO'. It includes the name of the course and signatures of representatives from the International Green Golf Federation and the course itself.

Benefits of becoming an IGOLF Laureate Course

- It's the law to respect environment
- Better government relations
- Better community relations
- Save money on running costs
- Positioning vs competition
- Member involvement - nature walks, bird watching
- Use of special IGOLF logo; media coverage
- Enhances relations with Asian Tour for hosting competitions



A photograph of a lush green golf course with a body of water in the foreground and palm trees in the background under a clear sky.

IGOLF Laureate Courses (as of April 2009)

	CAMBODIA	Phokeethra Country Club
	INDONESIA	New Kuta Golf Rancamaya Golf & Country Club
	ITALY	I Girasoli Golf Club
	MALAYSIA	Hornbill Golf & Jungle Club Course
	PHILIPPINES	The Manila Southwoods Golf & Country Club
	SINGAPORE	Keppel Club Kranji Sanctuary Golf Course SAFRA Resort
	SWITZERLAND	Golf de Lavaux
	THAILAND	Bangkok Golf Club Banyan Club Gassan Khuntan Golf & Resort Laguna Phuket Golf Club Loch Palm Golf Club Red Mountain Golf Club Thai Country Club
	VIETNAM	Song Be Golf Resort Vietnam Golf and Country Club

Laureate Courses have their own page on website



A screenshot of the IGOLF website showing a dedicated page for a Laureate Course. The page includes a header with the IGOLF logo, a navigation menu, and a main content area with text and images.

Some positive examples – IGOLF Laureate Courses (4 out of 20 in 9 countries)

-  **Keppel Club**
Singapore
-  **Golf de Lavaux**
Puidoux, Switzerland
-  **The Manila Southwoods Golf & Country Club**
Manila, Philippines

IGOLF Laureate Course

- **Keppel Club**
Singapore




- Landscape Master Plan
- "Friends of Water" program with PUB
- Protects oldest, largest mangrove in southern Singapore
- Integrated Pest Management to reduce chemicals
- "Go Green Programme" – biodiversity, recycling, outreach
- "Holistic Approach" – green in all aspects of operation



A photograph of a golf course with a prominent sand trap and a clubhouse in the background, surrounded by trees.

IGOLF Laureate Course

- **Golf de Lavaux**
Switzerland
- Planted, in cooperation with Swiss Forestry Service, 180 ancient variety fruit trees
- Special "no go" ecological zones
- All organic fertilizers
- Partnership with local farmers to collect all grass waste. Farmers return it as compost and use the rest for biogas.
- Adjacent to UNESCO World Heritage vineyards
- Required years of discussions with the local authorities and NGOs to adhere to strict environmental guidelines.

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IGOLF Laureate Course

- **The Manila Southwoods Golf & Country Club**
Manila, Philippines
- 100+ bird species
- Reduced water consumption
- Reduced chemicals
- Energy reduction
- 75% waste disposal reduction
- Save \$10,000 annually resulting from naturalizing property
- Recognized as nature reserve for city; bird release site
- Eco-field trips for schools
- ISO 9001, ISO 14001





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Thank you



Promoting environmental and social responsibility in golf

www.golfandlife.ch




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